

*products & services*

# Corporate *Content Management System* *Websites*



Corporate Websites / CMS® Product Brief

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A decorative graphic consisting of a blue square, a white lowercase 'e', a green square, an orange square, and a yellow square, followed by the text "innovation » experience » reach" and "the elements of success" in a blue sans-serif font, with vertical bars on either side of the bottom line.  
innovation » experience » reach  
| the elements of success |

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## Product Description

Seamfix provides corporate organizations and businesses a unique product, for communicating business values and offerings on the internet. Our corporate website/content management system is unique.

We ensure that this product is deployed to customers in such a way that it delivers **measurable profits** to their businesses. Our corporate website/content management system comes in different packages,

- **The Business success®**
- **Premium ecommerce®** and
- **The Enterprise business®**

The table below shows the different features in each of the packages mentioned.

	Package Features	Business success®	Premium ecommerce®	Enterprise Business®
1	Domain Registration	x	x	x
2	Annual Hosting	x	x	x
3	Product Gallery	x	x	x
4	Contact Us (Web form)	x	x	x
5	Email For up to 100 users	x	x	x
6	CRM capabilities		x	x
7	Content for Mobile phones			x
8	SEO (Search Engine Optimisation)	x	x	x
9	Product Sheet Downloads	x	x	x
10	Dynamic Flash Content		x	x
11	E-Payment Integration (Basic)		x	x
12	Site Security	x	x	x
13	Https and trusted certificates (SSL)		x	x
14	Advertisements	x	x	x
15	Business Rules Integration (Portals)			x
16	Enterprise Admin and Logins		x	x
17	Admin Training		x	x
18	Annual Support	x	x	x
19	Shopping Cart		x	x
20	Online Polls		x	x
21	Video content Plugin		x	x
22	W3C Standards Conformance	x	x	x
23	All Browser Compatibility	x	x	x
24	Content Management	x	x	x
25	Site Search	x	x	x



## Overview

Most interaction in the world today occurs over telecommunication networks and IP networks. This makes the computer and the mobile phone two very important tools in communication today. Unlike in the past when the analogue telephone networks and exchange constituted the primary means of long distance communication today has experienced a major change introducing data over some of the regular channels used in voice communication.

Our studies in Seamfix show that creating products used for corporate communications, must marry modern engineering and technology as well as arts. Businesses seek to reach out to their markets in different ways, we have an understanding of how you can leverage your enterprise website as a tool to reach your target market in a cost effective way.

Our product is packaged in three unique offerings;

- **Business success®**
- **Premium ecommerce®** and
- **Enterprise business®**

We have designed this in such a way that you can select any package of your choice and expand as you make higher profits over the years!

At Seamfix, you can enjoy the experience of seasoned graphics professionals as well as corporate communications experts that will work hard to ensure your offerings, reach your market in your unique brand.

## Values you derive from buying our Website/CMS® offerings

- **Domain Registration:**

As a startup or an old business seeking to make an impact on the global stage and to tap into the immense profitability of the web, your typical starting point will be to register your internet and web domain name. We can help you with suggestions of unique names as well as registration across your country specific domains and your choice domains.

- **Annual Hosting:**

Your annual hosting charges and fees will be taken care of without down time punctually. Our hosting takes care of availability, 99.99% uptime, security to ensure hacking and intrusions are detected, and a mature and user-friendly control panel to assist your web admin to configure your website to meet business needs.

- **Product Gallery:**

This feature helps you showcase your unique product and service offerings in a virtual gallery. This helps boost sales of products and services since it enables the customer view your entire value chain in minutes, further influencing them to buy.

- **Contact Us (Web form):**

This feature helps your customers contact you easily. It also helps them make specific requests on certain products and services that they require. This feature has basic customer relationship management functionality, and we have special innovations to help you make more out of your contact us form!

- **Email For up to 100 users:**

We can configure email for up to 100 of your employees with the naming convention prevalent in your enterprise. This email will be webmail and can be accessed universally from any location in the world.

- **CRM capabilities:**

This feature enables quick dissemination of sales information to customers. It can intelligently select customer groups to send specific campaign or sales information to. Though not a full blown CRM solution, it enables businesses to quickly engage in certain aspects of CRM to further deliver higher sales. It is also a wonderful startup tool for customer retention.

- **Content for Mobile phones**

This ensures your website can be viewed with the mobile phone. This is important because majority of internet users now use the phone to browse. This huge segment of internet users are your market and because of this, our content for mobile phone feature will mirror a web compatible version of your enterprise website, so your values chain will be delivered via mobile internet!

- **SEO (Search Engine Optimization)**

This is an exciting feature for all businesses. Certain keywords best describe your business. E.g. Cream, lotion, body oil etc. This is why we have introduced the SEO feature that will enable users of search engines to find your business on the internet once certain keywords are queried. This unique feature increases your chances of being shortlisted once a keyword pertaining to your business is searched.

- **Product Sheet Downloads**

This is part of the package that enables businesses to make available product materials for download by their customers or potential customers. The major benefit this feature has is that it compels your customers or potential customers to have something to take away from your website, something to remember, something to aid their decision making!

- **Dynamic Flash Content**

Dynamic content constitutes highly engaging graphical elements that catch the eye and ensures those that visit your site pages are retained. It also helps them to comeback time and time again! Dynamic flash content is a very effective tool in ensuring your message for your market sticks in the minds and memories of your site visitors.

- **E-Payment Integration (Basic)**

This feature helps businesses aiming to introduce a payment engine to their website to achieve this purpose. This feature helps those that possess debit cards to be able to pay with them on the website directly and receive the goods and services paid for. It increases sales across the enterprise and delivers higher profits.

- **Site Security**

This feature helps ensure your website is protected against intrusion, it also prevents hacking and other security lapses such as cross site scripting, DDOS and webpage defacements.

- **Https and trusted certificates (SSL)**

This feature is introduced as a further security measure to prevent against diversions and session hijacking and tunneling. This feature will ensure the http traffic that carries information to and from your site is encrypted and is difficult to hijack.

- **Advertisements**

We ensure the websites we build get to the target market by incorporating certain elements of advertising. These include social networking advertisements as well as direct electronic mail advertisements. This has the exciting effect of making active internet users to actually use visit your URL from the advertisements and increases the chances of hidden business opportunities.

- **Business Rules Integration (Portals)**

As software architects, we are able to incorporate any aspects of your business process under our robust web application framework, the Orbita®. This helps you to expand and scale the functions of your enterprise website.

- **Admin Training**

This is a package for the web administrators that will take over the day to day management of the website. Our experts will deliver all required knowledge areas in addition to the 12 hours support lines that ensure our support organization helps you fix any issues you may encounter.

- **Annual Support**

Support is an all year round activity that ensures your enterprise website is available 24 hours, 7 days a week. We also guarantee site security and actively ensure that we alert you of any possible phishing attacks against your website.

- **Shopping Cart**

This helps you easily select products and service items in a virtual shopping cart. You can easily add or drop as well as save your cart before logging out. The cart can be integrated to a payment engine further helping your customers to easily pay for some or all the items in their cart.

- **Online Polls**

This helps you sample opinions easily from your site visitors. It is very easy as a direct feedback strategy of whatever you want to find out from your potential customers or website visitors.

- **Video content Plug-in**

This feature helps us display and run video content on the website. Once the video content is created, it is easily published and linked to the website plug-ins deployed to play video content. The demo content of products and services can be published for easy access. There is a psychological side to video content; they impact more on your audience because they pass through many more sense organs, the eye, ears and imagination. This is a very influential way and more integrated approach to convincing your market to buy!

- **W3C Standards Conformance**

This is the World 3 C standards for websites. All our deployments ensure this is conformed to for increased efficiency on the web.

- **All Browser Compatibility**

This is a check that ensures all our sites are visible across all major known browsers. This way, there is no possibility of information alteration or denial due to improper rendering across browsers!

- **Content Management**

This is the ability to dynamically publish content on the website without pulling it down for updates. This is one of the major differences between a website and a content management system. We deploy content management systems and empower businesses to publish their value propositions with speed.

- **Site Search**

This feature helps your customers and visitors to easily access information from your immense repository of information. This search is normally placed on the upper right corner of the home page. It comes in very useful for those seeking specific information from your website. The content of the entire enterprise website is indexed and is easily searchable within short periods, delivering desired results to your customers.



**Unique Selling Features**

With our Website and Content Management System, we have devised special innovations to ensure we deliver increased and measure profits to your business. This is our unique offering for you!

## **Contact Addresses**

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